92 Files	480 Downloads	321 Views	220 MB

Their Story

aiconix.ai relies on Artificial Intelligence and Machine Learning in the field of video optimization. With the aid of a software, the startup can deliver important analysis data to content producers during the video production process and integrate the information into the video within a very short time. This optimally adapts the contents to the needs of the target group and increases the click-through rate.

To prepare for the upcoming seed investment round, aiconix utilized the Data Room function on the Investory platform to assist with the due diligence process.
Consolidating important information in one place and increasing visibility for team members and investors, investorys' Data Room has proven to be the right solution.
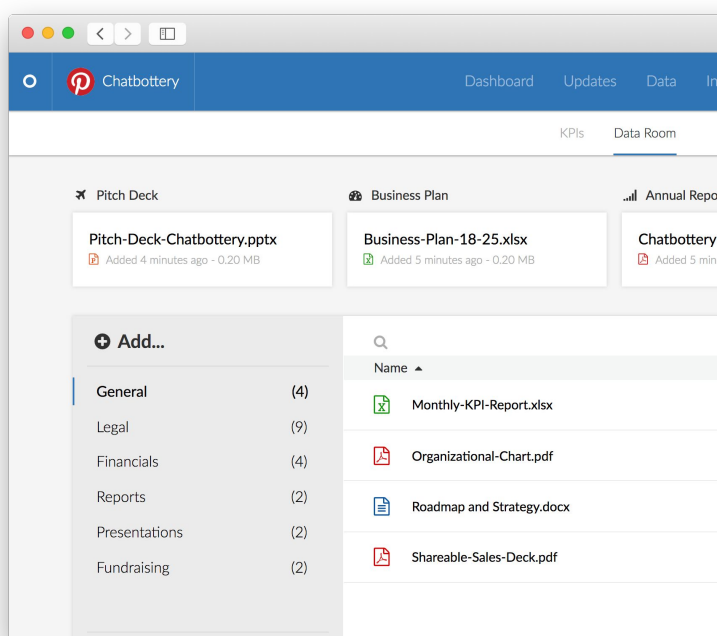
The Solution

Investory Data Room allows companies to upload files, regardless of format or size, to one place.

Service and Shareholder Agreements, Amendments, Financial Information, Payment Instructions and any other internal and external data can be found on one common platform.

Categories can be customized to suit the needs of the business and files can be sorted accordingly (i.e. Financial, Legal, Reports or Presentations).

Investors can view the files in the Data Room from their own platform without delays of sending a request. This also means that the investors have access to the latest information at their fingertips.

Access and permissions are easily managed and visibility on views and downloads is also available to companies.

*image is produced as an example and does not reflect a real account or data

Data Room Success Story

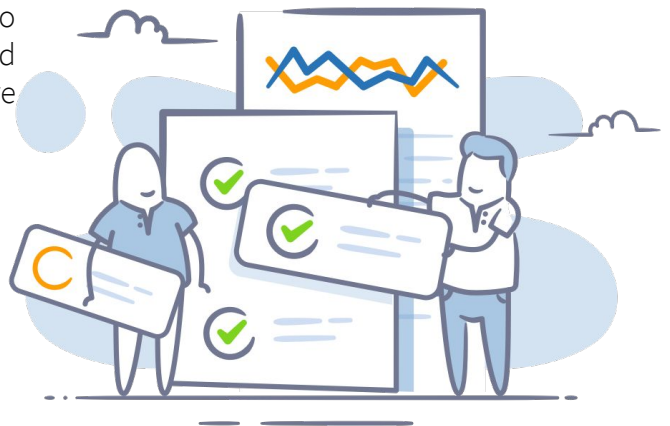**investory.io**

| 92 Files | 480 Downloads | 321 Views | 220 MB |

The Outcome

aiconix has successfully closed their investment round, implementing the Data Room functionality with over 90 files uploaded, summing up to more than 220MB.

The files were downloaded over 400 times, with more than 300 views. aiconix was able to track views and downloads and understand what the investors' main focus points were throughout the process.

In addition, information was no longer shared via email attachments and getting lost in various inboxes. All current and historical company information is located in one place, meaning update of information, changes and amendments can be easily found by team members and investors.

" investory is a great tool to communicate with our investors. The Data Room makes communication simple and accessible to a larger team. The monthly updates required are also an effective way of keeping the team and investors up to speed. The investory team has been easy to work with and accommodating to our needs. "

– Mariel Prange (aiconix CFO & Business Development)

investory.io is an all-in-one investor relations platform. We help Startups and Investors to communicate in a simple and efficient way. Instead of having information scattered across different tools, Excel-Sheets and e-Mails, we give our users digital space for professional investor relations. Give it a try for Free !